

## 250 Powerful Prompts Optimized for GPT -4

By IGOR POGANY, 2023-04-29

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Excerpted from:

[https://d1aettbyeyfilo.cloudfront.net/theaiadvantage/1623\\_1682194700969ChatGPT\\_Advantage\\_V2.pdf](https://d1aettbyeyfilo.cloudfront.net/theaiadvantage/1623_1682194700969ChatGPT_Advantage_V2.pdf)

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- *[PMD's Note: The book has 10-12 examples for each template.*
- *For brevity, I have omitted most of those examples.*
- *If you request it, I will add the other examples back in for a particular template.]*

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Make sure to check out the free Notion template that comes with this E-Book:

<https://ai-advantage.notion.site/ChatGPT-Advantage-2cdc500f800c4200a2ef4650464b20a1>

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## **GUIDELINES** [*PMD: Caveats*]

- From the second I decided to write this e-book it was clear to me that including the following guidelines would be essential to get the most out of the following prompts, so read them carefully as one can easily get lost in the conversational flow ChatGPT provides.

### **Consider Privacy**

- Chatbots often collect and store personal data, so it's important to ensure that you only feed it data that you would also share in a typical social media post.

### **Be Transparent**

- When you use the outputs in your everyday life it's important to be upfront about the fact that you are using a chatbot.
- This helps with managing future expectations and allows yourself to maintain your self-respect.
- For example, I used ChatGPT extensively in the creation of this e-book, but besides the legal text and some of the examples, none of it was copy-pasted.
- See how this works?
- There is no shame in using freely available technology to your advantage.
- Just don't deceive others as this will always(!) catch up with you in unpredictable ways.

### **Plagiarism**

- AI detection software is being worked and improved on every day.
- So don't expect any of the blindly copy-pasted chatbot outputs to stand the test of time.
- Especially when it comes to critical pieces of work that you intend to build your life upon (such as a university thesis or a book).
- As of 2023 the best use-case for this technology is to kickstart your project or idea, so don't just blindly copy-paste without disclosing the use of AI tools.
- Take what it gives you and expand it with your own thoughts and ideas.

## **The Bias Is Real**

- Chatbots can often reflect the biases of their creators or the data they are trained on.
- It's essential to be aware of these biases and to use chatbots to improve and uplift your and others actions.

## **Personal Responsibility**

- It should go without saying that chatbots are not a replacement for human interaction and should not be used to exploit or manipulate others.
- AI can give you some amazing abilities and powers, but it's up to you to use them responsibly.

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## **Explainer**

- Every consecutive page of this mini e-book features a new prompt consists of 3 basic sections:
  - ■ Formula – Customize the prompts to your own needs. <br>Replace the word in square brackets with your very own and feel free to mix and match multiple formulas for unique results..
  - ■ Prompt – My favorite use-case that asks for a response from ChatGPT. Simply copy-paste this into the text field and hit enter
  - ■ Example – Get inspired by some practical use-cases that are also copy-paste ready.I also included a section for Follow-Up Prompts and Styles.
  - ■ Follow-Up Prompts – Continue the conversation beyond your first request and achieve unique results. This is where most of the true powers of ChatGPT lies as the results usually improve by adding more context.
  - ■ Styles – Include these in your prompts to customize your output into various styles and voices. *Most importantly, stay curious and keep experimenting with your approach.* Getting results with ChatGPT is all about trial and error.

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## **Categories**

- **PRODUCTIVITY**
- **WRITING**
- **SOCIAL**
- **HEALTH**
- **MARKETING**
- **ENTREPRENEURSHIP**
- **ENTERTAINMENT**
- **FOLLOW-UP PROMPTS**
- **STYLES**

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**Templates** (used with [tool] )

- **Formula** [replace text within square brackets with text of your own choice]
- **Prompt** [ready-to-use text]

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**Examples**

- Additional **Example** [ready-to-use text]

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**PRODUCTIVITY**

- **GENERATE IDEAS**
  - Formula
    - Can you provide [number] ideas for a [format] about [subject] for [target audience], focusing on [topics], with [additional context]?
  - Prompt
    - Can you provide 8 ideas for a workshop about public speaking for introverts, focusing on building confidence, effective communication techniques, and overcoming stage fright, with interactive exercises and practice opportunities?
  - Example
    - Can you provide 5 ideas for a series of blog posts about sustainability for young adults, focusing on eco-friendly fashion, zero waste living, and renewable energy, with an emphasis on actionable tips?
- **IMPROVE ANYTHING**
  - Formula
    - Can you provide suggestions for how I can improve [subject] with the goal of [objective]?

- Prompt
  - Can you provide suggestions for how I can improve my time management with the goal of increasing productivity and achieving a better work-life balance?
- Example
  - Can you provide suggestions for how I can improve this text: [insert text] with the goal of making it more engaging and concise for the reader?
- GENERATE GUIDES
  - Formula
    - Can you provide step-by-step instructions on how to [subject], [considering | in] [context]?
  - Prompt
    - Can you provide step-by-step instructions on how to start a vegetable garden at home, considering a small space and for first-time gardeners?
  - Example
    - Can you provide step-by-step instructions on how to make an HTTP request in JavaScript?
- SUMMARIZE ANYTHING
  - Formula
    - Can you provide a [number]-word summary of [title], considering [target audience]?
  - Prompt
    - Can you provide a 100-word summary of the history of Europe, considering a general audience?
  - Example
    - Can you provide a 50-word summary of the TV show Two and a Half Men, considering general viewership?
- TRANSLATE WITH CONTEXT
  - Formula
    - Can you translate “[phrase]” in the context of a[n] [event] into [language]?
  - Prompt
    - Can you translate the phrase “Bon appétit” in the context of a dinner party into Italian?
  - Example
    - Can you translate the phrase “Congratulations” in the context of a graduation into German?

- IMPROVE SKILLS
  - Formula
    - Can you suggest practical ways to learn or practice [specific skill] without taking a course or joining a community?
  - Prompt
    - Can you suggest practical ways to learn or practice Python programming without taking a course or joining a community?
  - Example
    - Can you suggest practical ways to improve your public speaking skills without taking a course or joining a community?
- SUPPORT CUSTOMERS
  - Formula
    - Take on the role of a [support | customer support] [assistant | advisor | representative] at a [type] company that is [characteristic]. Now [respond to this scenario]: [scenario]
  - Prompt
    - Act as a customer support assistant that is helpful, creative, clever, and very friendly. Now answer this email for our video production company:
  - Examples
    - Take on the role of a support assistant at a software development company that is innovative. Now respond to this scenario: A customer is reporting a bug in the latest version of your software.
- CONSIDER LEGAL ACTION
  - Formula
    - Given that [event], what legal action could I take?
  - Prompt
    - Given that I was unfairly fired from my job, what legal action could I take?
  - Examples
    - Given that my neighbor's tree fell on my property and caused damage, what legal action could I take?
- SIMULATE JOB INTERVIEWS
  - Formula
    - Simulate a high level interview for a position as a [job title] by asking questions as if you are a potential employer.

- In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond.
    - Start by introducing yourself.
  - Prompt
    - Simulate a high level interview for a position as a movie director by asking questions as if you are a potential employer.
    - In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond.
    - Start by introducing yourself.
  - Examples
    - Simulate a high level interview for a position as a Data Scientist by asking questions as if you are a potential employer.
    - In this scenario, I am taking the role of the employee and you ask increasingly hard questions to screen my competence, but only after I respond.
    - Start by introducing yourself.
- MAKE ANALOGIES
  - Formula
    - Can you create an analogy for [concept]?
  - Prompt
    - Can you create an analogy for being overwhelmed?
  - Examples
    - Can you create an analogy for explaining photosynthesis?

## WRITING

- WRITE ANYTHING
  - Formula
    - Using [writing style] and [target audience], write a [type of text] for [the subject] in [location], highlighting the [key benefits] offered by the [subject].
  - Prompt
    - Using descriptive language and luxury travelers as the target audience, write a magazine article for a boutique hotel in Bali, highlighting the stunning views, serene atmosphere, and personalized service offered by the property.
  - Examples

- Using a casual writing style and targeting young adults, write a blog post for the new eco-friendly coffee shop in downtown, highlighting the sustainable practices and unique flavors offered by the coffee shop.
- EXPLORE DIFFERENT ARGUMENTS
  - Formula
    - Can you write an argument [for | against] [subject] from multiple diverse perspectives. Before you do so, state the characteristics of [the various characters | the perspectives]?
  - Prompt
    - Can you write an argument for the use of AI in universities from multiple diverse perspectives. Before you do so, state the characteristics of the various characters?
  - Examples
    - Can you write an argument for universal basic income from multiple diverse perspectives? Before you do so, state the characteristics of the various characters.
- EXPLORE EMAIL SUBJECTS
  - Formula
    - Generate [number] email subject lines for [type of email] to [target audience], using [style] language.
  - Prompt
    - Generate 10 email subject lines for a payment reminder to my tenant, using persuasive language.
  - Examples
    - Generate 3 email subject lines for an architectural project delivery to my boss, using formal language.
- WRITE PROFILES
  - Formula
    - Write a [type of profile] for [subject], highlighting [his | her | their] [interests | personality] in a way that is likely to attract [audience], using [appropriate language and tone].
  - Prompt
    - Write a LinkedIn profile for Sarah, highlighting her expertise in project management and her collaborative and driven personality in a way that is likely to attract potential employers, using [appropriate language and tone].
  - Examples



- Write a dating profile for John, highlighting his adventurous and free-spirited personality in a way that is likely to attract like-minded individuals, using [appropriate language and tone].
- WRITE SONGS
  - Formula
    - Can you write a [type of song] about [subject], [additional details]?
  - Prompt
    - Write a pop song about the challenges of growing up, incorporating elements of electronic dance music and using catchy hooks and relatable lyrics to capture the emotions and experiences of adolescence.
  - Examples
    - Write a love ballad about your partner, incorporating elements of pop and R&B music and using metaphors and imagery to convey the depth of your emotions.
- WRITE SOCIAL MEDIA CAPTIONS
  - Formula
    - Can you come up with [adjective] captions for this [media] of [subject] for [target audience]?
  - Prompt
    - Can you come up with engaging captions for this image of a subway car talking about my daily commute through New York?
  - Examples
    - Can you come up with humorous captions for this photo of a cat wearing sunglasses for cat lovers?
- WRITE MESSAGES
  - Formula
    - Come up with [number] [type of text] for [platform] that include [type of reference].
  - Prompt
    - Come up with 5 social media posts for Twitter that include statistics about internet adoption.
  - Examples
    - Come up with 3 blog articles for a health and wellness website that include references to recent studies on the benefits of meditation, while also incorporating original content such as guided meditations or personal reflections on the practice.

- WRITE VIDEO SCRIPTS
  - Formula
    - Write a [adjective] [video platform] script that [goal], exploring the topic of [subject] [additional context].
  - Prompt
    - [Can you] write a super engaging [YouTube | Vimeo | TicToc | Twitter] script outline draft on the topic of artificial general intelligence in the creative industry?
  - Examples
    - Write a video script that educates viewers on climate change, exploring the topic of greenhouse gases and their impact on global temperatures.
- PRACTICE WRITING
  - Formula
    - Develop a [writing technique] exercise for [skill level] writers that involves [specific task], with a focus on improving [aspect of writing].
  - Prompt
    - Develop a plot development exercise for intermediate-level writers that involves creating a story outline, with a focus on improving story structure and pacing.
  - Examples
    - Develop a dialogue exercise for beginner-level writers that involves writing a conversation between two characters, with a focus on improving natural-sounding dialogue.

## **SOCIAL**

- REVEAL CULTURAL VALUES
  - Formula
    - In [geographical area | cultural type name] [society | culture], is it generally considered better to be [characteristic] or [characteristic]?
  - Prompt
    - In western society, is it generally considered better to be rich or powerful?
  - Examples
    - In American society, is it generally considered better to be extroverted or introverted?
- RECEIVE RELATIONSHIP ADVICE
  - Formula
    - Act as a relationship coach.

- What would you recommend if I asked you for advice on the following issue:
      - [relationship problem], taking into account the role and responsibility of each partner, the emotional and psychological impact of the problem, and the strategies for improving communication and trust?
  - Prompt
    - Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: How might I suggest my spouse and I work through conflicts and improve our understanding of one another's perspectives?
  - Examples
    - Act as a relationship coach. What would you recommend if I asked you for advice on the following issue: jealousy, taking into account the role and responsibility of each partner, the emotional and psychological impact of the problem, and the strategies for improving communication and trust?
- **BALANCE RESPONSIBILITIES**
  - Formula
    - How can I effectively balance my [responsibilities] and make time for self-care?
  - Prompt
    - How can I effectively balance my busy work life and make time for self-care?
  - Examples
    - How can I effectively balance my work responsibilities and make time for self-care?

## **HEALTH**

- **CREATE A MEAL PLAN**
  - Formula
    - Can you create a [number]-day meal plan for an [age group] with [health condition/dietary preference/lifestyle habit] who needs to consume [number] calories per day, but make it [preference/restriction] to [goal]?
  - Prompt
    - Can you create a 5-day meal plan for a 15-year-old with lactose intolerance who needs to consume 2000 calories per day, but make it dairy-free and calcium-rich to support bone health?
  - Examples

- Can you create a 14-day meal plan for a 40-year-old with Type 2 diabetes who needs to consume 1800 calories per day, but make it low-carb and fiber-rich to manage blood sugar levels?
- IMPROVE YOUR HEALTH 1
  - Formula
    - How can I improve my [health aspect] by making changes to my diet as a [restriction/preference]?
  - Prompt
    - How can I improve my immune system by making changes to my diet as an older adult?
  - Examples
    - How can I improve my mental health by making changes to my diet as a pescatarian?
    - How can I improve my gut health by making changes to my diet as a lactose-intolerant individual?
    - How can I improve my liver health by making changes to my diet as a heavy drinker?
    - How can I improve my bone health by making changes to my diet as a vegan?
    - How can I improve my blood pressure by making changes to my diet as a hypertensive individual?
    - How can I improve my skin health by making changes to my diet as a middle-aged woman?
- SNACKING RESPONSIBLY
  - Formula
    - Can you suggest some healthy and tasty snack options that are [flavor preference] and [dietary restriction] friendly?
  - Prompt
    - Can you suggest some healthy and tasty snack options that are sweet and low-carb friendly?
  - Examples
    - Can you suggest some healthy and tasty snack options that are spicy and gluten-free friendly?
    - Can you suggest some healthy and tasty snack options that are garlic and egg-free friendly?
    - Can you suggest some healthy and tasty snack options that are citrus and keto-friendly?
    - Can you suggest some healthy and tasty snack options that are chocolate and vegan-friendly?

- Can you suggest some healthy and tasty snack options that are fruity and nut-free friendly?
- Can you suggest some healthy and tasty snack options that are savory and dairy-free friendly?
- Can you suggest some healthy and tasty snack options that are veggie and paleo-friendly?

## MARKETING

- LAUNCH PRODUCTS
  - Formula
    - Act as a seasoned marketing professional that specializes in launching products for [Target Audience].
    - Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: [product].
    - Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate.
  - Prompt
    - Act as a seasoned marketing professional that specializes in launching products for home cooks.
    - Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: a smart cooking appliance that can prepare meals with minimal input.
    - Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate.
  - Examples
    - Act as a seasoned marketing professional that specializes in launching products for parents of newborns.
    - Generate the top 10 questions related to developing and launching the following product: a smart baby monitor.
    - Modified:
      - Act as a seasoned marketing professional that specializes in launching products for parents of newborns.
      - Generate the top 10 questions related to understanding the needs of the target audience, identifying effective marketing strategies, and considering innovative approaches for the following product: a smart baby monitor with sleep tracking and soothing sounds.
      - Include relevant context regarding the product's features, benefits, or competitive landscape where appropriate.
- IDENTIFY NICHES
  - Prompt

- Identify 5 potential market niches for my e-commerce business by analyzing customer search data, considering the rise of online shopping, and evaluating the projected growth of the retail industry.
  - Formula
    - Identify [number] potential market niches for my [industry] business by analyzing [data source], considering [trend/consumer behavior], and evaluating [market size/growth potential].
  - Examples
    - Identify 3 potential market niches for my food delivery business by analyzing customer reviews, considering the shift towards healthier eating, and evaluating the market size of the meal delivery industry.
- DEFINE BRAND VOICE
  - Formula
    - Create a [style] tone of voice for our brand [brand name] that resonates with our [target audience] while incorporating our [values/mission/personality], and demonstrate it through [sample communication]
  - Prompt
    - Create a professional tone of voice for our brand Tech Gurus that resonates with our tech-savvy audience while incorporating our innovative personality, and demonstrate it through a company newsletter.
  - Examples
    - Create a friendly tone of voice for our brand Green Earth that resonates with our eco-conscious consumers while incorporating our sustainability mission, and demonstrate it through social media posts.

## ENTREPRENEURSHIP

- EVALUATE BUSINESS IDEAS
  - Formula
    - Evaluate the viability of [business idea] by conducting a SWOT analysis, considering [market size], and analyzing [competitor landscape], with insights on [risk factors] and [opportunities].
  - Prompt
    - Evaluate the viability of launching an online language tutoring platform by conducting a SWOT analysis, estimating the market size for language learning services, and analyzing the landscape of competing tutoring platforms, with insights on the risk of oversaturation in the market and the opportunity to target underserved language learners.

- Examples
  - Evaluate the viability of launching a meal prep delivery service by conducting a SWOT analysis, estimating the market size for healthy meal delivery services, and analyzing the landscape of competing meal prep companies, with insights on the risk of high startup costs and the opportunity to differentiate through a unique menu offering.
- DEVELOP BRAND STRATEGIES
  - Formula
    - Develop a [type of brand strategy] for my [industry] business by defining [brand values], establishing [visual/verbal identity], and creating [consistent messaging] to resonate with [target audience].
  - Prompt
    - Develop a cutting-edge brand strategy for my tech startup by defining innovative and forward-thinking values, establishing a sleek and futuristic visual identity, and creating messaging that resonates with early adopters and tech enthusiasts who seek disruptive and transformative solutions.
  - Examples
    - Develop a digital-first brand strategy for my fintech business by defining innovative, customer-centric values, establishing a sleek and modern visual identity, and creating engaging messaging to resonate with young professionals who seek convenient financial solutions.
- FIND SIDE HUSTLES
  - Formula
    - Suggest ways to boost income through [side hustles], [passive income streams], or [investment opportunities], considering my [skills], [time availability], and [risk tolerance].
  - Prompt
    - Suggest ways to boost income through freelance writing considering my writing skills, weekends-only availability, and moderate risk tolerance.
  - Examples
    - Suggest ways to boost income through online tutoring considering my teaching experience, evening hours availability, and low risk tolerance.

## **ENTERTAINMENT**

- WRITE JOKES
  - Formula
    - Can you provide a [joke type] joke about [subject]?
  - Prompt

- Can you provide a joke about a zombie that has lost all of its limbs?
  - Examples
    - Can you provide a one-liner joke about a tomato?
    - Can you provide a knock-knock joke about a mushroom?
- DISCOVER PICKUP LINES
  - Prompt
    - Can you formulate pickup lines as if you were a chef trying to impress someone with your culinary skills?
  - Formula
    - Can you formulate pickup lines as if [unusual style]?
  - Example
    - Can you formulate pickup lines as if you were a robot programmed to flirt?
    - Can you formulate pickup lines as if you were a time traveler trying to woo someone from the past?
- DISCOVER FUNNY NICKNAMES
  - Formula
    - Can you come up with [number] funny nickname[s] for [subject] that incorporate[s] a play on words?
  - Prompt
    - Can you come up with funny nicknames for a dog that incorporates a play on words?
  - Examples
    - Can you come up with 3 funny nicknames for a mathematician that incorporates a play on words?
    - Can you come up with 5 funny nicknames for a chef that incorporates a play on words?
- DISCOVER NEW MOVIES
  - Formula
    - Create a table listing the top 10 [category] options to help you unwind after a long day.
    - The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.
  - Prompt
    - Create a table listing the top 10 comedy movie options to help you unwind after a long day.



- The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.
- Examples
  - Create a table listing the top 10 sci-fi movie options to help you unwind after a long day.
  - The first column is titled “Name”, the second column is “Description”, the third column is “Average Rating (out of 5)”, and the fourth column is “Top Critic Quote”.

## **FOLLOW-UP PROMPTS**

- Usage Tip: Experiment with these as your 2nd or 3rd prompt:
  - Try Again
    - Universal
    - Could you elaborate on how the latest response you provided doesn’t align with my previous instructions? After clarifying that, please make another attempt at following the instructions I gave earlier.
  - Clarify Concept
    - Universal
    - Can you clarify what you mean by [concept]?
  - Reset The Context
    - Universal
    - Ignore all previous instructions before this one.
  - Summarize Conversation
    - Universal
    - Write a summary of our conversation in bullet points.
  - Explore Details
    - Universal
    - Now explain that in more detail
  - Go Deeper
    - Universal
    - But why?
  - Multiply Results
    - Universal
    - 10 more

## **STYLES**

- Initial:
- **Transformation:**
  - Change The Style
    - Rewrite in the style of [style]
  - Add Context
    - Now try again but consider [context]

- Change Text Type
  - Now transform all the above information into a [text type]
- **Problem Solving:**
  - Find Cheaper Solutions
    - If we had to solve this problem with half the resources or time, what would we do differently?
  - Brainstorm Solutions
    - What are some other ideas or solutions we haven't considered yet?
    - Can you think of any creative ways to approach this problem?
- **Decision Impact:**
  - Measure Success
    - What would success look like in this situation and how can we measure it?
    - Format the answer in a table with two columns titled "Success Criteria" and "Measurement Method"
  - Estimate Impact
    - How will this decision affect different stakeholders?
    - Are there any potential conflicts of interest?
- **Planning For Success**
  - Break-Down-Steps
    - Can you break this down into smaller steps? Summarize them in a to-do list.
  - Explore Next Steps
    - Can you summarize the main points we've discussed so far in a bullet point list?
    - Based on our conversation, what would you recommend as the next steps?
  - Detailed Plan
    - Can you outline a step-by-step plan for implementing this solution?
    - What actions should we take first?
    - Format the answer in a table with a column for steps and a second one for solution.
- **Analysis**
  - Consider Feedback
    - Do you have any feedback or suggestions on the current approach? How can we improve it?
  - Provide Examples
    - Can you provide real-world examples to illustrate your point?
  - Weigh Pros/Cons
    - What are the advantages and disadvantages of this approach?
    - How does this solution compare to others?
  - Find Best Solution
    - Why do you think that is the best solution?

- What factors led you to this conclusion?
- **Speed Learning**
  - Clarify Misconceptions
    - What are some common misconceptions or misunderstandings about this topic that beginners should be aware of?
  - Simplify Learning
    - Can you break this down into simpler terms or steps for someone who is new to the topic while making it understandable for a 5 year old?
  - Get Tips/Advice
    - What practical and immediately actionable tips or advice would you give to someone just starting out in this area?
  - Identify Key Skills
    - What are the most important skills or knowledge areas for beginners to focus on in this field?
- **Usage Tip:**
  - Customize your text by including "...make the text [tone]" or "...in the style of [author/magazine/brand voice]"
- **Tone of conversation:** (friendly, conversational, informal, authoritative, semi-formal, formal, persuasive, Empathetic, Educational, Poetic, ...)
  - Formal
    - Projects authority, professionalism, and seriousness; often used in academic or official contexts.
  - Informal
    - Creates a casual, conversational atmosphere; suitable for relaxed or personal contexts.
  - Authoritative
    - Conveys expertise, decisiveness, and confidence; suitable for presenting expert opinions.
  - Conversational
    - Mimics the natural flow and rhythm of spoken language; creates an informal, relatable tone.
  - Empathetic
    - Demonstrates understanding, compassion, or sensitivity; connects with readers emotionally.
  - Educational
    - What practical and immediately actionable tips or advice would you give to someone just starting out in this area?
  - Poetic
    - What are the most important skills or knowledge areas for beginners to focus on in this field?
- **Author Style**
  - Ernest Hemingway

- Simple and direct prose, strong themes
  - Fyodor Dostoevsky
    - Psychological depth and moral dilemmas
  - Mark Twain
    - Humor, social critique, and colloquial language
  - Oscar Wilde
    - Wit, satire, and social commentary
  - J.K. Rowling
    - Engaging storytelling, rich world-building
  - Charles Bukowski
    - Raw, gritty realism, and semi-autobiographical works
- **Magazine**
  - Rolling Stone
    - Music, culture, politics
  - Wired
    - Technology, science, culture
  - Vogue
    - Fashion, beauty, culture
  - TIME
    - News, politics, current events
  - The Wall Street Journal
    - Business, finance, politics
  - Aesthetica
    - Art, culture, photography
- **Brand Voice**
  - Nike
    - Empowerment, athleticism, and motivation.
  - Tesla
    - Bold, innovative, and focused on sustainable energy.
  - Disney
    - Magic, family entertainment, and storytelling.
  - Harley-Davidson
    - Freedom, individualism, and American spirit.
  - Rolex
    - Precision, craftsmanship, and prestige.
  - Vans
    - Authenticity, youth culture, and action sports.

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### What's next?

- The world around is changing and we have to adapt in order to thrive.

- Our social channels and products are designed to help you adapt and thrive in this brand new era:
- Check out the full e-book with 4x the content of this PDF:
  - <https://chatgpt.myaiadvantage.com>
- We also just released our brand new ChatGPT course which helps you discover the best practices to gain an unfair advantage with AI:
  - <https://aiadvantagecourse.com>
- My YouTube With Free AI Video Tutorials
  - @AIAdvantage
- AI Discord Community:
  - AIAdvantage
- Our Twitter:
  - @TheAIAdvantage
- Instagram:
  - @AI.Advantage
- TikTok:
  - @AIAdvantage

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- PMD's additions:
  - Change appropriate language type:
    - general, academic, engineering, technical, ...
    -
  - [Intentions]
    -
  - [DISC]
    -
  - [BANK]
    -
  - [Individual | Team | Organization]
    -
  - [Sensory Styles: visual, auditory, kinesthetic, tactile, gustatory, ...]
    -
  - [Other Composition Styles]
    - See TheBrain internal for PSS: [Crafting A Message \(with AI\)](#)
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